

About Us

Hello! We are Lou & Max, a travel couple from Gibraltar who create to inspire. Our admiration of the planet's raw beauty, cultural variations and its amazing people has meant we have been travelling the world since 2015 living our 'Life out of our Backpack' lifestyle.

In combination with our lust for travel, connection with wildlife and love of life, we have intertwined this with our passion for both photography and videography allowing us to share our personal journey with our engaged community.

Across our social media platforms we continue to inspire and connect with our followers with a unique style of storytelling through a fresh and engaging approach to blogging.

Social Stats



FOLLOWERS: 58,000 + / MONTHLY IMPRESSIONS: 100,000 +



WEBSITE VIEWS: 10,000 +



YOUTUBE SUBSCRIBERS: 500 +



FACEBOOK FOLLOWERS: 600 +

Audience

LOCATION

GENDER/AGE

26% USA

59% FEMALE

9% PHILLIPINES

41% MALE

8% UK

52% 25-34

Let's Collaborate

Instagram Posts & Stories

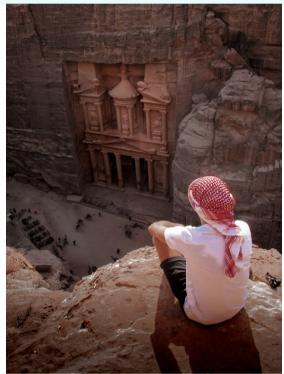
Able to create high quality and engaging content, we dedicate our time to help in promoting your product. All featured posts are accompanied with your tag along with an expressive mention in our caption. In addition to the permanent posts, our Instagram stories also offer our followers a more intimate insight into your product on a very genuine level.

Blog Post

Whilst Instagram offers that attractive aesthetic appeal, our Blog posts are however a wonderful way to fully unveil your full potential; whether it be a destination, experience, property or product. As we look into specifics through our seamless combination of written and visual content, our articles offer an enticing taste of adventure and the potential for likeminded journeys. Through an indepth insight into our experience, the reasoning behind our choice of product and how it is able to capture our emotions from a personal perspective, we take pride in the true engaging connections we have built with our audience. Our purpose is to both inspire individuals and offer a form of guide when planning their next adventure.









Youtube/Website Videos

Whilst storytelling through the amalgamation of still images and our written content has always been our priority, videography has however rapidly become a key element that we have more recently used to present each and every journey as a whole. Able to capture unique valuable moments along with their descriptive feel, this curation of seamless footage is a fantastic way for an audience to fully appreciate and relate to a story.

With this in mind, we offer either the opportunity for a feature in one of our relevant travel videos (featured on our website and YouTube) or a standalone promotional video specific to your product which you are free to use as you please.

Content Package

As you now have a little idea as to what we do, we do not want to be the ones to dictate what you would like or might need, but rather you tell us what is missing and we will do the rest. If you are in search for a fresh look or content for your social media platforms and website we can create a portfolio of images for you to use as you please.

Like us, you have a unique and individual story to tell and we would like to be the ones who are able to document that for you.

Past Collaborations

Hotels/Resorts

La Pirogue Hotel (Sun Resorts), Mauritius Evaco Holidays, Mauritius La Mariposa, Mauritius Eliassen Rorbeur, Lofoten Islands Hattvika Lodge, Lofoten Islands New York Palace, Budapest Rushuga Gorilla Camp, Uganda Nomadic Belle Glamping, Australia Ceilao Villas, Sri Lanka Cantaloupe Hotels, Sri Lanka The Boulevard Arjaan by Rotana, Jordan Ruhunu Safari Camping, Sri Lanka Theva Hotel, Sri Lanka The Tenth Hotel, Sri Lanka Pongwe Beach Hotel, Zanzibar Seasons Lodge, Zanzibar Cocotier Lodge, Nosy Be, Madagascar The Garage Aparements, Iceland Kea Hotels, Iceland

Tour Companies

Lion King Adventures, Tanzania
Moonwalker Tours, Iceland
Sail Experience, Croatia
Arcanum Glacier Tours, Iceland
Dive.Is, Iceland
GoEcco, Iceland
Hackshaw Boats, Saint Lucia
Captain Cook Cruises, Australia
Oz Whale Watching, Australia

Wildlife Experiences

Lion King Adventures, Tanzania
Rushuga Gorilla Trek, Uganda
Featherdale Wildlife Park, Australia
Symbio Wildlife Park, Australia
Taronga Zoo, Australia

Car Rentals

Apollo Car Rentals, Australia
Travellers Autobarn, Australia
Lagoon Car Rentals, Iceland
Namibia Car Rentals, Namibia
Ideal Rent, Lake Bled, Slovenia

Other

Events In The Sky, Worldwide
Daniel Wellington, Worldwide
Kapten and Son, Worldwide

